WHY PUREBRED BRAHMAN?

The American Brahman was founded 100 years ago to improve beef production in the tropical and subtropical areas of the Gulf Coast and Southeastern US.

The American Brahman Breed Association, organized in 1924, is the official registry and is located in Bryan, Texas.

The Brahman breed is the only breed in the US that is 100% tropically adapted. High temperatures and humidity don't affect them like other breeds. The black skin of the Brahman reduces the effects of ultraviolet radiation from the sun and their short, glossy gray or red hair reflects sunlight and reduces body temperature. Brahman cattle have more skin (hide) and larger numbers of large sweat glands close to the skin surface transfer heat from the inside to keep them cooler in the hottest summer.

AMERICAN BRAHMAN ABBA BREEDERS ASSOCIATION

979.485.5528 BRAHMAN.ORG

P.O. BOX 3249 | BRYAN, TX 77805-3249

WHY PUREBRED BRAHMAN?

Research has proven Brahman cattle to be more tolerant of external parasites like horn flies and ticks and more resistant to diseases and infection.

Brahman cows and bulls are fertile and the cows are very maternal and easy calving.

Brahman calves are vigorous at birth and grow fast due to their maternal dams.

Brahman cattle are more efficient in their digestion and may produce less greenhouse gases.

Brahman breeders can market their heifers and bulls to commercial cow calf producers to create highly valuable Brahman crosses as replacement females or as feeder cattle.

ABBA offers a genomics testing and evaluation program to assist their breeders in the accurate selection of their cattle.

Brahman genetics are so economically valuable for the commercial cow calf producer that they have been incorporated into several other American breeds including:

Beefmaster, Braford, Brangus, Charbray, Red Brangus, Santa Gertrudis, and Simbrah

Using Brahman genetics in a cross with a second breed creates the highest level of hybrid vigor or heterosis.

100% hybrid vigor for survivability, growth, and carcass merit equals about 50 more pounds of weaned saleable calf per cow.

Keeping the Brahman first cross (F1) female and breeding her to a third breed maintains the high level of hybrid vigor or heterosis for growth PLUS 100% hybrid vigor for fertility, maternal ability (milk), and longevity.

F1 Brahman cross cows will live longer and produce more calves!

AMERICAN BRAHMAN
ABBA
BREEDERS ASSOCIATION

979.485.5528 BRAHMAN.ORG

P.O. BOX 3249 | BRYAN, TX 77805-3249