

ABBA Fall Board of Director Meeting
November 10, 2022
State Fair of Louisiana Fairgrounds
Shreveport, LA

Officers Present:

Barry Smith, President
Mark Forgason, Vice President
David Miller, Secretary/Treasurer

ABBA Staff:

Iridiana Ibarra, Office Manager
HC Neel, IV, Director of Association Services

Directors Present:

Carl Lambert	Patricia Collins
Terry Novak	Scott Satterfield
Catherine Neumayr	Kelvin Moreno
Charolette Smith	Pasquale Swaner
Barry Smith	Steven "Steamer" Swaner
Mark Forgason	Natalie Herzog
Steve Hudgins	David Miller
Wes Schneider	Carson Watkins
Carl Glass, Jr.	Teresa Moreno
O.W. Schneider	Danny Hughes
Joe Ward	Angel Eveline
Glenn Ruschhaupt	Nando Hauck

Past Presidents Present:

Ed Cullers
Jim Williams
Dr. Craig Fontenot

President Barry Smith called the meeting to order at 1:00 PM CST.

Mr. Todd Schindler led the group in prayer.

Iridiana reported that a quorum was established with 24 ABBA directors present.

President Smith asked if everyone had the opportunity to review the minutes from the previous meeting, he calls for a motion to accept the minutes from the June 30, 2022 meeting as printed.

Carl Lambert moved to accept the minutes, seconded by Patricia Collins, motion passed, minutes from June 30th meeting were approved.

President Smith introduced Dr. Joe Paschal to the board as a potential Executive Vice President. Dr. Paschal introduced himself and gave some of his background information. He mentioned he has been involved in the Brahman breed for years and has done work with the ABBA as well as with some of its members. At the conclusion of Dr. Paschal's introduction, President Smith asked him to please step out so that the Board could have a discussion.

Motion was made to hire Dr. Joe Paschal as Executive Vice President, motion passed unanimously.

David Miller gave the Finance Committee report and turned the floor over to Iridiana to give an update on the P & L statement and the Balance Sheet. Iridiana gave an overview of the ABBA Finances.

President Smith called for each Committee Chairman or Representative to give their committee reports.

The Communications Committee met via zoom November 3, 2022. During their committee meeting there was discussion in regards to the judge evaluation forms on the website, the committee feels that the judge evaluation forms are not secure. The committee discussed a sponsorship with the Brahman Journal to promote the ABBA and the World Brahman Congress during Guatemala's National Show. The committee also would like for an official LinkedIn page to be created to help recruit applicants for open job positions. There were three action items in their report.

Action Item #1:

Judge evaluation form will be changed from a form to a printable PDF on the website. Committee will work with Digital Beef to make a secure form to be used under a password protected ABBA member login.

After discussion and concerns among directors, motion failed due to lack of a second.

A proposal from The Brahman Journal to purchase a \$2000 digital sponsorship for the livestreaming of the National Brahman Show in Guatemala. The sponsorship includes two 30 seconds commercials promoting ABBA and the World Brahman Congress. The committee has a budget of approximately \$20,000 budget that has not been used as much.

Action Item #2:

Purchase a \$2000 sponsorship with the Brahman Journal for Guatemala Show.

Kelvin Moreno moved to accept the purchase of a sponsorship from the Brahman Journal, seconded by Mark Forgason, motion passed.

Action Item #3:

ABBA will setup a LinkedIn page using the general abba@brahman.org email.

Kelvin Moreno moved to accept the creation of a LinkedIn page, seconded by Danny Hughes, motion passed.

The Show Committee met that morning, Trish informed the board that the 2023 National Show would be held November 13-18, 2023 in Abilene, TX. The 2024 National Show will be held in Rosenberg, TX. Reggie Rodriguez will serve as the Chairman of a subcommittee formed to handle planning and management of the National Show moving forward. The board was also informed that the 2023 International Show in Houston, TX would be dedicated to Dr. Charles Graham. The revised color chart was also briefly discussed. There was one action item.

Action Item #1:

Removal of Rule D-5 “6-month rule” from the ABBA Code of Conduct and Ethics.

Following much discussion, Kelvin moved to remove Rule D-5 from the ABBA Show Ring Code of Conduct and Ethics, seconded by Craig.

After brief additional discussion, an amendment was proposed to add “effective immediately” to the end of the motion. Steve made the motion to amend, seconded by Charolette, motion passed.

A silent vote was called for on the original motion with added amendment “removal of Rule D-5 “6-month rule” from the ABBA Code of Conduct and Ethics, effective immediately.

Silent vote results: Yes – 18, No – 6, motion passed.

The Research and Breed Improvement Committee met that morning. Todd Schindler discussed the upcoming Bull Test and the E.A.R. Program. There were 3 action items.

Action Item #1:

The E.A.R. program will no longer be a contest; it will be for data collection only. Harvest of cattle may be the responsibility of the breeder or the cattle will be sold at the best price and outlet available at the time.

O.W. Schneider moved to accept, seconded by Wes Schneider, motion passed.

Action Item #2:

Remove BHIR fees of \$2.50 in hopes to get members to submit their data.

Mark Forgason moved to accept the recommendation, seconded by Kelvin Moreno, motion passed.

Action Item #3:

Owners of animals will receive a \$1 credit for every animal that has lab verified ultrasound data submitted to the ABBA. This credit is to be issued one time at the end of every year, commencing 2023.

Wes made motion to accept, seconded by Kelvin, motion passed.

HC Neel & Kelvin Moreno of the DNA Committee discussed the 5-year DNA plan that the committee has put together, and sent to the Board to review. There was discussion and questions from Board members in regard to the plan. A silent vote for the implementation of the plan was called.

Action Item:

Accept the 5 Year Implementation of DNA Plan as presented.

Silent votes results: Yes: 19 No: 4, motion passes

The Youth Committee met that morning, Rodney discussed the AJBA board really wanting exhibitor participating at AJBA All American to be a member of FFA or 4H. Rodney explained that this has been brought up in the past by the junior board.

A Director, asked if a quorum was still established, President Smith called for a roll call:

Directors Present:

Carl Lambert	Joe Ward
Terry Novak	Glen Ruschhaupt
Catherine Neumayr	Scott Satterfield
Barry Smith	Kelvin Moreno
Charolette Smith	Natalie Herzog
Mark Forgason	David Miller
Steve Hudgins	Carson Watkins
Wes Schneider	Teresa Moreno
Carl Glass Jr.	Danny Hughes
O.W. Schneider	Angel Eveline
Nando Hauck	

It was determined that there were 21 directors present and quorum had been broken. Immediately following this, Patricia Collins re-entered the room. President Smith asked roll be called again.

Directors Present:

Carl Lambert	Joe Ward
Terry Novak	Glen Ruschhaupt
Catherine Neumayr	Scott Satterfield
Barry Smith	Kelvin Moreno

Charolette Smith
Mark Forgason
Steve Hudgins
Wes Schneider
Carl Glass Jr.
O.W. Schneider
Nando Hauck

Natalie Herzog
David Miller
Carson Watkins
Teresa Moreno
Danny Hughes
Angel Eveline
Patricia Collins

22 directors present, quorum has been re-established to continue business.

Natalie Herzog continued with the Youth Committee report.

Action Item #1:

Exhibitors participating at the AJBA All American must be a member in good standing of the 4H or FFA.

After a vote, motion failed.

The Marketing Committee met that morning, Mr. Terry Novak gave an update on the upcoming F1 Sale. He informed the Board that the sale will be dedicated to The Brahman Journal. F1 Sale Consignment packets are being worked on will be sent out within the next couple of weeks. There were no action items.

The International Committee met that morning, Dr. Scott Satterfield gave an update on the international shows and judging that have gone on the last couple of weeks. A motion was made and passed during the meeting to have an ABBA banner be awarded at international shows in addition to the buckles since the banner would be able to be seen better in pictures. He discussed the request for educational seminars to be offered to other countries. A motion was made during the meeting to ask the show committee to select the 2024 World Brahman Congress judge first when selecting the other top shows using this years ranked judges, a director questioned if this was something that would have to be voted on separately as an action item through the board, Dr. Satterfield stated that since this was not something that involved money, the board would just approve his report if his report passed. A motion was made and passed to name Carlos Lee the International Brahman Friend for 2023.

Constitution Committee- O.W. provided a brief update concerning potential constitution changes that would lead to a reduction in the size of the board of directors. A straw poll was conducted to see those in favor and opposed to a reduction in the size of the board of directors, resulting in an even split.

President Smith talked about the job as a breed association President, and described it to not be an easy one. At that time, he recognized Mr. Loren Pratt for his service as ABBA President in 2019, and informed the Board of an appreciation gift of \$500 to Catalena Hatters. He also recognized Dr. Craig Fontenot for his service the last two years as ABBA President, and presented him with a painting.

New Business

The 2023 ABBA Proposed budget was briefly discussed.

Kelvin made a motion to accept the proposed 2023 budget, seconded by Jim Williams, motion passed.

Mr. Danny Hughes made a motion for the Judge Ballot results to be shared with the Board of Directors, seconded by Kelvin Moreno, motion passed.

After no new business, meeting adjourned.

DRAFT