

2020 Spring/Summer Board of Directors Meeting
July 10, 2020
Washington County Fairgrounds- Brenham, TX

OFFICERS PRESENT: Craig Fontenot, President
Mike England, Vice President
Pasquale Swaner, Secretary/ Treasurer

STAFF: Joe W. Mask, PhD, Executive Vice President
Morgan Thomas, Director of Communications/ Youth
Shae Doucet, Registrations/ Transfers

DIRECTORS PRESENT:

Alfredo Muskus, Jr.	Patricia Collins
Josefina Muskus	Rick Butler
William E. Fenn	Scott Satterfield
Carl Lambert	Kelvin Moreno
Terry Novak	Jerry Wood
Milton Charanza, Jr	Steven "Steamer" Swaner
John Coleman Locke	Pasquale Swaner
Randall Tipp	Carolyn Falgout
Mark Forgason	David Miller
Mike England	Craig Fontenot
Wes Schneider	Danny Hughes
Carl Glass, Jr	Ricky Hammonds
Daniel Acevedo	
O.W. Schneider	
Joe Ward	
Glenn Ruschaupt	

PAST PRESIDENTS PRESENT:

Ed Cullers
J.D. Sartwelle, Jr.

President Craig Fontenot called the meeting to order at 1:10pm.

An Opening Prayer was given by Coleman Locke.

All Board of Directors were present with the exception of: Johnny Gnemi, Michael Goudeau, Steve Hudgins, Paul Constance, Larry Barthle, Ricky Booth, Larry Ford, Jay Darnell, David Glisson, Myra Morrison, Michael Storey, Danny Villamil, Angel Eveline, Alberto Banuet, Rodolpho Pacheco, and Angela Rose.

Past Presidents in Attendance were: Bubba Sartwelle and Ed Cullers.

Pasquale Swaner read the minutes of the previous meeting held in Fort Worth on January 20, 2020. Randall Tipp moved to accept the minutes as read, seconded by Ed Cullers. Motion Passed

Dr. Joe Mask gave the Report of the Executive Vice President.

Communication has been a hot topic of discussion, so Dr. Mask gave a break down on current communication practices and what the office is doing to improve. At present only 20% of recipients are opening emails sent by the ABBA, it is his hope to improve this statistic as well as grow our presence on Social Media. Dr. Mask also discussed the implementation of a new website designed by Grant Company out of Kansas City. This new website will have a fresh look and focus on being user friendly for our breeders, members, and Brahman activists.

Dr. Mask gave a break down on how the office handled the COVID-19 and protocols that were put in place during the brief period where the office was closed down. He informed us that work continues to go on each day & the ladies in the office continued to stay caught up on transfers and registrations when working remotely.

Dr. Mask gave a brief update on pending legal actions. In addition to the upcoming Texas A&M Beef Cattle Short Course that will be held virtually this year. A primary focus of discussion for this year's short course is Brahman Cattle.

Brooke Prather, Chairman of the Communication Committee, gave their meeting report.

A motion was made to switch the web hosting and website to Grant Company by Pasquale Swaner, seconded by Coleman Locke. Motion Passed. A task force was created within the committee to research ways and avenues to generate income on the new website. A motion was made by Randall Tipp to terminate Hancock Advertising, seconded by Jerry Wood. Motion Passed. A motion was made by Trish Collins to hire Grant Company in a trial period of 6 months to create a promotional campaign, seconded by Ed Cullers. Motion Passed. A motion was entertained and seconded by Jerry Wood to accept the communications report as read. Motion passed.

Randall Tipp, Chairman of the Show Committee, gave their meeting report.

A motion was made by Carl Lambert to reinstate birthweights on registration papers for cattle to be eligible to show at ABBA Approved Shows or the AJBA All American to go into effect Fall 2021, seconded by Carolyn Falgout. Vote- 11 yes 16- no; motion failed. A motion was made by William Fenn to make it mandatory that all cattle must have a birthweight recorded to be able to register. Failed due to lack of a second. The committee will not be holding weights and measures at the 2020 Kick Off Classic. A motion was made by Jerry Wood that ABBA will pay for scales if the show doesn't provide them, seconded by Trish Collins. Motion Passed. A motion was made by Randall Tipp that as of 2021, the ABBA National Show will be a stand-alone show for ultrasounds and weights and measures, seconded by Jerry Wood. Motion Passed. A motion was made by Coleman Locke that a Satisfactory Breeding Soundness Exam would be required for bulls 2 years of age for National, International, and Kick-Off Classic Show, seconded by Trish Collins. Motion Passed. A motion was made by Alfredo Muskus, Jr. that the World Cow and World Bull Award Presentation will not be allowed during any ABBA Approved Show, seconded by Kelvin Moreno. Motion Passed. A motion was entertained and seconded by Jerry Woods to accept the Show Committee Report as read. Motion Passes.

Milton Charanza, Chairman of the Performance Committee, gave their meeting report.

Reported that the video and sale date for the bull test will be pushed back to allow for more days on feed. A motion was made by Randall Tipp to amend the Bull Test Judgment to add phenotype at 25% to be conducted by 2 Academia Personnel and 1 Commercial Cattleman. The bull test will be judged as 25% Phenotype, 15% Scrotal Circumference, 15% Average Daily Gain, 15% Adjusted REA/ 100-pound ultrasound score, 15% Adjusted IMF Ultrasound Score, and 15% birth weight EPD, seconded by David Miller. Motion Passes. A motion was made by Wes Schneider to give Dr. Joe Mask and Staff the Authority to reevaluate the BHIR handbook for potential updates, seconded by Josefina Muskus. Motion Passes. A motion was made by Mike England to add May to the bull test dates and have it read: Bulls are allowed to enter the test born between January 2020- May 2020 of the given year to participate in the bull test, seconded by Danny Acavedo. Motion Passes. A motion was made by Milton Charanza to accept the Performance Committee Report as read, seconded by Coleman Locke. Motion Passes.

Ricky Hammonds, Chairman of the Youth Activities Committee, gave their meeting report.

There were no action items taken during the meeting. A motion was made by Ricky Hammonds to accept the Youth Activities Committee report as read, seconded by Carl Lambert. Motion Passes.

Mark Forgason, Co-Chair of the Marketing Committee, gave their meeting report.

There were no action items taken during the meeting. A motion was made by Mark Forgason to accept the Marketing Committee report as read, seconded by Ed Cullers. Motion Passes.

Carolyn Falgout, Chairman of the International Committee, gave their meeting report.

A motion was made by Kelvin Moreno for the International Committee to present a list of judges for International Shows to Dr. Joe Mask to contact the judges on the list to make sure they would be willing to judge international shows, seconded by Josefina Muskus. Motion Passes. A motion was made by Carolyn Falgout to create literature printed in foreign languages that can be sent to different countries to inform them on current events within the ABBA, seconded by Trish Collins. Motion Passes. A motion was made by Kelvin Moreno to create a separate bank account for the International Committee only to be handled by the EVP, ABBA President, and ABBA Treasurer, seconded by Josefina Muskus. Motion Passed. A motion was made by Josefina Muskus to recreate the World Brahman Federation and for it to be handled by the international committee, seconded by Kelvin Moreno. Motion Passes. A motion was made by Carolyn Falgout to accept the International Committee Report as read, seconded by Wes Schneider. Motion Passes.

Terry Novak, Co-Chair of the Membership Committee, gave their meeting report.

The committee recommended the Dr. Joe Mask emails out the membership study to all of the directors. There were no action items during the meeting. A motion was made by Terry Novak to accept the Membership Committee Report as read, seconded by Pasquale Swaner. Motion Passes.

Pasquale Swaner, Chairman of the Finance Committee, gave their meeting report.

There were no action items taken during the meeting. A motion was made by Pasquale Swaner to accept the Finance Committee report as read, seconded by Trish Collins. Motion Passes.

Ed Cullers, gave an update on the progress of finding a new location for the ABBA Office. A motion was made by Ed Cullers to move the ABBA Office to the Bryan/College Station, TX Area, seconded by David Miller. Motion Passes.

President Craig Fontenot gave a report on both the Executive Committee Meeting and Past Presidents Council. No action items were taken in either meetings. A motion was made by President Fontenot to approve both reports as read, seconded by Mike England. Motion Passes.

In New Business, Bubba Sartwelle was recognized by President Fontenot. Bubba Sartwelle moved to make a constitutional amendment to reinstate Area 5 to consist of the following counties in Texas: Bee, Brooks, Cameron, Duval, Hidalgo, Jim Hogg, Jim Wells, Kleberg, Kenedy, Nueces, San Patricio, Starr, Webb, Willacy, and Zapata. Seconded by Kelvin Moreno. During discussion, Kelvin Moreno called Previous Question. Roll Call was done to check Quorum. John Coleman Locke moved to table the motion, seconded by William Fenn. Tabled by majority vote.

A motion to adjourn the meeting was made by President Craig Fontenot, seconded by David Miller. Meeting Adjourn at 3:00PM.