

**2020 Fall Board of Directors Meeting  
November 5, 2020**

**National Brahman Show Shreveport Fairgrounds – Shreveport, LA**

**OFFICERS PRESENT:** Craig Fontenot, President  
Mike England, Vice President  
Pasquale Swaner, Secretary/ Treasurer

**STAFF:** Joe W. Mask, PhD, Executive Vice President  
Morgan Thomas, Director of Communications/ Youth  
Shae Doucet, Registrations/ Transfers

**DIRECTORS PRESENT:**

Alfredo Muskus, Jr.	Rick Butler
Josefina Muskus	Scott Satterfield
Johnny Gnemi	Kelvin Moreno
Carl Lambert	Jerry Wood
John Coleman Locke	Steven “Steamer” Swaner
Randall Tipp	Pasquale Swaner
Steve Hudgins	Carolyn Falgout
Mark Forgason	David Miller
Mike England	Craig Fontenot
Wes Schneider	Danny Hughes
Carl Glass, Jr.	Jay Darnell
Daniel Acevedo	Ricky Hammonds
O.W. Schneider	Angel Eveline
Joe Ward	Rodolpho Pacheco
Glenn Ruschhaupt	
Patricia Collins	

**PAST PRESIDENTS PRESENT:**

Ed Cullers  
Coleman Locke  
J.D. Sartwelle, Jr.

President Craig Fontenot called the meeting to order at 1:00pm.

An Opening Prayer was given by Coleman Locke.

Roll Call by Dr. Joe Mask quorum present to conduct meeting.

Pasquale Swaner read the minutes of the previous meeting held Brenham on July 10, 2020. Jerry Wood moved to accept the minutes as read, seconded by Ed Cullers. Motion carried.

Pasquale discussed highlights of Treasurers Report. Dr. Joe Mask overviewed the details of treasurer's report and our current standing motion by Ed Cullers to accept the report as presented second by Patricia Collins, motion carried.

Dr. Joe Mask gave the Report of the Executive Vice President.

He shared his hopes to improve the registration and streamline the transfer with the new registry system. Dr. Mask also stressed how we have increased in emails and newsletters during his time in office to our membership and BOD. Some questions were asked on legal matters, Joe addressed these by saying we have legal team in place that looks at each case individually and gives guidance on these cases. Dr. Mask has taken time and reviewed several years of past BOD minutes and made sure these changes have been adopted over the years. Dr. Mask stressed about how we need to be our biggest advocates. He quoted Mr. Wendell Schronk, "Negativity breeds Negativity!"

Overview of the research and gain study with over 82% of the cattle receiving Choice grades.

Overview of the current office move December 18<sup>th</sup> office closure in Houston, year to year lease in College Station. This will allow the building committee to keep investigating other opportunities about the purchase of building or land to move office.

Hire field staff to collect data, visit with breeders, research and breed improvement. We're going to keep working, and keep moving forward. Brahman cattle are not just adaptable cattle for tropical climates, but they can perform as well.

Digital beef is more user friendly and quicker and easier to use.

Pleased to be working with American Brahman Association and we will keep moving forward with our goals!

### **Constitution Committee Recommendation – Workshop**

Dr. Joe Mask gave overview of the Constitution Committee Recommendation, and members in attendance shared their thoughts and suggestions.

1. Active voting members to qualify need to have 5 head.
2. Committee recommends reducing size of BOD.
3. Past Presidents
4. Increase BOD from 10 to 20 head to be BOD.
5. Sitting ABBA presidents can change no more than 50% of standing committee.
6. Handouts were distributed with detailed changes.

### **Standing Committee Reports:**

Brooke Prather, Chairman of the Communication Committee, gave their meeting report.

Find-a-breeders section with ranch logo for \$25 annually to add logo to mapping breeders on website, Motion by Pasquale 2<sup>nd</sup> by Mike motion carried.

Clarification was asked for on funds allocated for social media promotion. It was stated that \$5,000 would be set aside solely for Social Media. Motion Carried.

Randall Tipp, Chairman of the Show Committee, gave their meeting report.

#### **Recall the and replace of having Brahman show at the following:**

1. OKC Cattleman's Congress to replace Fort Worth January 13-16, 2020 in OKC show for Open Brahman Cattle.
2. Heart O' Texas in Waco and Brazos Valley in Belton January 4 –10. Two point shows at one location the potential cost \$32,500.
3. Houston Alternative "International at Heart O' Texas in Waco," other breeds participating with Brahman will be Beefmaster, Brangus, Santa Gertrudis, and Beefmaster.

Motion by Ed to recall these following shows and replace with Fort Worth replace with OKC, HOT & Brazos Valley with New Year's Bash/Winter Classic at Bell County Expo in Belton, and Houston Livestock Show "International" replace with The International to be held at Extraco Events Center, Waco Texas, second by Carl, motion carried.

Motion by Kelvin to allocate \$40,000 funds to upfront the cost of shows if needed by ABBA, second by Danny, motion carried.

Wes Schneider, Co-Chairman of the Performance Committee, gave their meeting report.

Motion by Wes Schneider to approve SNP program, second by John Coleman. Motion carried.

Scanning on weights and measures ages 10 to 16 months from 6 to 8 months, Motion by Wes, second by Mike motion carried.

Ricky Hammonds, Chairman of the Youth Activities Committee, gave their meeting report.

Ricky gave overviews of the new rule changes to be made at the 2021 All American

Action item from the committee was for ABBA to allocate \$25,000 for sponsorship every year to assist with the All American. Motion by Coleman, second by Mike. Motion carried.

Rachel Cutrer, Chair of the Marketing Committee, gave their meeting report.

There were no action items taken during the meeting. A motion was made by Pasquale to accept the Marketing Committee report as read, seconded by Jerry. Motion Carried.

Carolyn Falgout, Chairman of the International Committee, gave their meeting report.

A motion was made by Kelvin Moreno for World Brahman Federation to have the ABBA register the name in Texas, second by Steamer, motion carried.

There was no Membership Committee Meeting due to lack of quorum.

Coleman Locke gave a report on Constitutional report on behalf of the Past President's Council.

President Craig Fontenot gave the Executive Committee report.

President Fontenot had little to report on the committee approval of new memberships throughout the past few months. Also, he announced the development of a Sponsorship Committee to assist in fundraising for different aspects of the association.

**New Business:**

Approval of 2021 Budget will be delayed due to the \$25,000 AJBA sponsorship and will table budget until 2021 BOD meeting in January.

Adjourn at 4:21 PM.