

International Committee  
November 5, 2020  
Shreveport, LA  
Conference Room – Hirsch Coliseum  
8:00a.m.-10:00a.m.

Call to order

Roll call

Guests

Minutes

Old Business

- USLGE 2020 Funding Update and Plan of Action
  - Marketing Strategy for 2020
  - Print Material and Promotional Items-Update from Morgan Thomas
- World Brahman Federation Meeting
- Starting ABBA International Directory (E-mail List)
- Update on Quarterly ABBA International Newsletter (Spanish and English)

New Business

- Research Study with Oklahoma State University
- World Brahman Congress update
  - Paraguay 2022
  - USA 2024
  - Mexico 2026
- Dates for International Show
- Instagram and Facebook for International Breeders
- Update on Ecuador National Show from Dr. Joe Mask
- Other new Business

Adjourn