

ABBA Communications Committee Fall Board Meeting

State Fair of Louisiana Fairgrounds
Concession Area 1 – Hirsch Coliseum
Thursday, Nov. 5 • 10 AM - NOON

- I. Roll Call
 - a. Brooke Prather
 - b. Val Walters
 - c. Carl Glass Jr.
 - d. Danny Hughes
 - e. Alfredo Muskus Jr.
 - f. Angela Rose
 - g. Charolette Smith
 - h. Dinah Weil
 - i. Jordon Thomas

- II. Special Guests
 - a. Morgan Thomas, ABBA Communications Director

- III. Reading of the Minutes of the Spring/Summer Meeting

- IV. Old Business
 - a. Website Update
 - b. Quarterly Newsletter Progress

- V. New Business
 - a. ABBA Communications Update from Morgan Thomas
 - b. Discuss Social Media Strategy and Allotted Funds
 - c. Advertising Plan for 2021
 - d. Review Budget and Current YTD Spend

- VI. Other Business

- VII. Adjourn