

As you are looking at your spring born calves and thinking about management decision on your bull calves, we encourage you to think about two outstanding programs offered through the American Brahman Breeders Association.

2021 E.A.R. Program

The E.A.R. Program is a comprehensive feeding evaluation of Brahman genetics from a purebred and percentage standpoint, with all individuals being traceable to known Brahman lines. This program is designed to allow ABBA and Brahman breeders to maintain an understanding of how their genetics perform within the Beef industry. Key purposes of the program:

1. Provide a means by which a producer or user of Brahman genetics may capture carcass data in a real world setting to understand the Beef producing ability of their cattle.
2. Provide a competition with reward among ABBA members and Brahman genetic users by using data collected.
3. Provide real world statistics that help promote the Brahman breed globally to counter long held beef production stereotypes of Brahman cattle.
4. To increase the value of Brahman genetics by offering an incentive for the commercial user in the form of a cooperative feeding and harvest program.

General Requirements:

Nominations must be received by January 15, 2021.

Nomination fee is \$35 per purebred steer - \$15 for percentage steers.

All steers must be born between December 2019 – May 2020 for early 2021 spring delivery.



2021 ABBA Brahman Bull Development & Marketing Program

The ABBA Bull Development & Marketing Program is designed to provide Brahman breeders with the opportunity to develop bulls, collect economically relevant data and market commercially oriented bulls in a cooperative effort.

1. Consignors/Nominees must be members of the American Brahman Breeders Association.
2. Bulls must be registered in the American Brahman Breeders Association.
3. Bulls must have a Birth Weight & Weaning Weight submitted prior to being accepted into the program.
4. Bulls should be weaned at least 45 days, recommended dehorned, received two rounds of injections and dewormed prior to delivery at Texana Feeders Ltd..
5. Bulls will be tested for BVD-PI and ONLY NEGATIVE Bulls will be allowed into the test

VACCINATIONS:

At or before weaning: IBR, BVD,BRSV, PI3 – Modified Live
Pasturella pneumonia
Clostridial Blackleg
Deworm

2-4 weeks after first injections: IBR, BVD,BRSV, PI3 – Modified Live
Clostridial Blackleg

DELIVERY DATES:

The program will be for bulls born January-April 2020. The bulls will be delivered to Texana Feeders Ltd. between March 30- April 4, 2021.

**For more information, contact the office at (713)349-0854
or visit www.brahman.org**

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BRAHMAN™**
Top Breed **for the Bottom Line**