Show-Rite to Sponsor ABBA Tag Program

Houston, TX – The American Junior Brahman Association is pleased to announce a generous sponsorship by Show-Rite known as the American Brahman Breeders Association Tag Program.

The ABBA tag program creates an opportunity where for every Show-Rite or Hubbard Blueprint mineral tag turned into the ABBA office, 50 cents will be donated to the American Junior Brahman Association.

“We are very thankful to start this partnership with Show-Rite as this program has seen great success in other breed associations,” said Shelby Schiefelbein American Brahman Breeders Association director of youth. “Without our generous sponsors, events like the All American would not be possible and this is one more opportunity to raise money for the youth of our breed.”

Any money raised goes to the American Junior Brahman Association and could be used for events like the All American or other events hosted by and for the youth of the Brahman breed.

Start mailing in your mineral tags now to the ABBA address:

ABBA
Attn: Shelby Schiefelbein
3003 South Loop West Suite 500
Houston, TX 77054

For more news and information about the American Junior Brahman Association, please visit brahman.org