August 16, 2018
FOR IMMEDIATE RELEASE

For more information contact:
Shelby Schiefelbein, director of communications
979-219-6647
shelbys@brahman.org

PHOTOS: Available upon request via shelbys@brahman.org

Brahman Juniors Compete in National Contests

Houston, TX – Over 200 members of the American Junior Brahman Association and their families converged on Perry, Georgia from July 1st – July 7th for the 2018 All American National Junior Brahman Show to compete in leadership and educational events in and out of the show ring. Outside of the show ring, this year’s All American featured 10 different contests including: public speaking, sales talk, herdsman quiz, poster, photography, queen & princess, quiz bowl, sponsorship, herdsman, and better beef contest.

Public Speaking:

*The Public Speaking contest is a way for AJBA members to learn the skill of articulation while increasing their self confidence and improving interpersonal communication skills.*


Sales Talk:
The All American Sales Talk contest was created to teach AJBA members the importance of communication in cattle marketing and promotion, as well as give them an understanding of pedigrees, performance information and cattle phenotype.


Herdsman Quiz:

The AJBA All American Herdsman Quiz contest was created to test AJBA members’ knowledge of facts and history of the Brahman breed and the beef industry.


Poster Contest:

*The AJBA All American Poster contest was created to display the creative talent of AJBA members, to share ideas that may be useful in promotion of our breed, our organization and our herds, and to provide a fun and competitive activity for juniors.*


Photography Contest:

*The AJBA All American Photography Contest was created to help AJBA members increase their communication skills through the creative display of a message or feeling through photography, and to provide a fun and competitive activity for juniors.*


Best of Show Photo – Philip Black, Fort Pierce, FL

Queen & Princess Contest:

*The AJBA Queen & Princess contest gives talented young ladies the chance to represent the Brahman breed as the AJBA Queen & Princess. The Queen & Princess are the “face” of the Brahman breed and represent the breed by handing out awards at the National Open Brahman Show, International Open Brahman Show, and the AJBA All American.*

2018-2019 Queen: Savannah Allen, Sulphur Springs, TX
2018-2019 Princess: Lilly Larson, Okeechobee, FL

Quiz Bowl:

*The AJBA Quiz Bowl contest gives AJBA members the opportunity to test their knowledge of the Brahman breed while competing in teams of four.*

Junior Division – Champion Team: Klaire Fontenot, Ville Platte, LA; Ty Hebert, Abbeville, LA; Spade Koenig, Cross Plains, TX; JD Sartwelle IV, Campbellton, TX; Reserve Team: Will McClelland, Mathews, AL; Ashley Pugh, Ethel, LA; Jewel Thompson, Opelika, AL; Victoria Thompson, Opelika, AL

Senior Division – Champion Team: Alyssa Doucet, Beaumont, TX; Alyson Fontenot, Ville Platte, LA; Craig Fontenot, Ville Platte, LA; Kelsey Spencer, Evergreen, LA; Reserve Team: Daniel Kempen, San Antonio, TX; Kaitlyn Kempen, San Antonio, TX; Jenna Le Blanc, East Bernard, TX; Kayla Mason, Gonzales, TX

Sponsorship:

*Each year the AJBA member who collects the most sponsorships for the All American is awarded a prize.*

Overall winner – Alyssa Doucet, Beaumont, TX
Herdsman Award:

*The herdsman competition promotes pride and enthusiasm for an individual’s All American entries or his/her ranch.*

Overall winner – Alyssa Doucet, Beaumont, TX

Better Beef Contest:

*AJBA Better Beef Contest was created to collect ultrasound carcass data, better educate AJBA members on ultrasound carcass evaluation and its importance and recognize AJBA members for the superior carcass traits of their cattle.*

High Marbling Female - 1. Cattle Ward, Liberty, TX; 2. Thomas Barker, Winona, TX; 3. Kally Jo Johnson, Wharton, TX

Top Retail Product Female - 1. Savannah Allen, Sulphur Springs, TX; 2. Julia Norman, Lakeland, FL; 3. Savanna Jerrels, Bronson, FL

Top Scanning Female - 1. Thomas Barker, Winona, TX; 2. Cattle Ward, Liberty, TX; 3. Cattle Ward, Liberty, TX

High Marbling Bull - 1. Khloe Joyce, Wharton, TX; 2. Karli Joyce, Wharton, TX; 3. Kally Jo Johnson, Wharton, TX


Top Scanning Bull - 1. Khloe Joyce, Wharton, TX; 2. Karli Joyce, Wharton, TX; 3. Emma Smith, Maringouin, LA

Visit brahman.org for complete show results and news from the event.

*Written by Shelby Schiefelbein, Brahman Communications*