American Brahman Breeders Hosts Successful International Brahman Sale

HOUSTON, Texas- On the evening of February 27th at the Houston Livestock Show and Rodeo, Brahman breeders and friends from around the world gathered for the prestigious American Brahman Breeders Association (ABBA) International Brahman Sale. The sale kicked off with a fun-filled Meet & Greet sponsored by Brushy Creek Custom Sires & Elgin Breeding Services. Overall, the sale had a total of 17 lots sold, totaling $164,250. The sale average on 12 live lots was $11,721; three flush lots averaged $6,333. The high selling lot was Lot 9 PCC DREAM TO DARE 545/85 consigned by Phillip Cattle Company. This high quality heifer was sired by 2017 ABBA International Grand Champion MR. V8 604/7 “MAN OF STEEL and sold for $19,500 to Irma Macon and Dawn Macon Vogt.

The proceeds from lots 13 and 14 benefited the American Junior Brahman Association. Lot 13, WALTERS VIRGINIA 412, was donated by Walters Livestock Enterprises and purchased by Thibodeaux Brahman Ranch for $6,000. Lot 14, RMC MONTE MUNECA 44/78, was donated by Rancho Monte Cristo and purchased by Freyou Cattle for $5,000. In addition, an incredibly supportive group of breeders joined together to donate an additional $10,650 to the American Junior Brahman Association.

The International Brahman Sale featured an incredible offering of high caliber Brahman genetics, as well as other desirable non-cattle lots. We would like to thank all consignors for their commitment not only to producing excellent females, but also for their support of ABBA. For a complete list of sale results, visit brahman.org.

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About the American Brahman Breeders Association

The American Brahman Breeders Association is the world registry for Brahman cattle, the #1 beef breed for efficiency, hybrid vigor, and environmental adaptability. ABBA provides an array of member services, educational opportunities, and a wide array of programs to assist the profitability of its members. For more information about the American Brahman breed or the many opportunities offered by the ABBA, visit brahman.org.

PHOTO: Available upon request via shelbys@brahman.org