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2018 Maternal Merit Award Recipients Announced

HOUSTON, Texas- During the ABBA Annual Membership Meeting, the 2018 Maternal Merit Award Recipients were announced. The Maternal Merit award was engineered by the ABBA Research and Breed Improvement committee to identify superior cows based on their performance in the Brahman Herd Improvement Records program. This award identifies females that have an early onset of puberty, regular calving interval and consistently produce offspring that perform above average.

In order to qualify as a Maternal Merit female an animal must meet the following requirements: calved before her 24th or 36th month of age; had three calves with performance records, each having been raised with three or more contemporaries; maintained a regular calving interval; maintained a MPPA (Most Probable Producing Ability) of 101 or better. This is used to compare cows with a different number of offspring on an equal basis. A cow meeting all of the above criteria is considered an Elite Maternal Merit Cow.

The 2018 Elite Maternal Merit Award recipients and owners are:

=SRW MISS FLYING W 737/10 - Steve Wilkins, =JDH MISS CLARK MANSO - Rex W. Hudgins; =WEF MS M MANSO 58 - William E. Fenn; =GF MISS ROSIE KARU - Dos Rieles Ranch; =JDH MISS QUINSE MANSO - J.D. Hudgins, Hudgins Division; =JDH MISS DONELLA MANSO - J.D. Hudgins, Hudgins Division; =JDH MISS BIRDIE JO MANSO - J.D. Hudgins, Hudgins Division; =JDH MISS WHISTLE MANSO - J.D. Hudgins, Hudgins Division; =JDH LADY MANSO 542/6 - J.D. Hudgins, J. Forgason Division; =JDH LADY RIVER MANSO - Rex W. Hudgins; =MISS TAES 3152 - Texas A&M AgriLife Research; =NDG MS SMARTMARU MANSO 433/2 - J.D. Hudgins, J. Forgason Division; =JDH MISS KATARINA MANSO - J.D. Hudgins, Hudgins Division; =JDH MISS LADONNA MANSO - J.D. Hudgins, Hudgins Division; =MISS RB 691/3 - Golden Meadows Ranch, LLC and RB Cattle Co; =JDH LADY LUZ MANSO - Leslie W. Hudgins; =MISS TAES 3218 - Texas A&M AgriLife Research; =DB SOUTHERN STYLE 1/102 - Detering Brothers Cattle Co.

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About the American Brahman Breeders Association
The American Brahman Breeders Association is the world registry for Brahman cattle, the #1 beef breed for efficiency, hybrid vigor, and environmental adaptability. ABBA provides an array of member services, educational opportunities, and a wide array of programs to assist the profitability of its members. For more information about the American Brahman breed or the many opportunities offered by the ABBA, visit brahman.org.
PHOTO: Available upon request via shelbys@brahman.org