1. Approval of minutes from Floresville

2. Reports of sub committees:
   a. Alternative Uses/ Herdbooks
   b. EAR Program Promotion

3. 2019 Performance Bull Test
   a. Delivery Date
   b. Methods
   c. Index factors

4. 2019 EAR Program
   a. Delivery Date
   b. Other considerations

5. Update on Index calculation - John Genho

6. Other Updates – John Genho

7. New Business
   a. Gustavo Toro – ST Genetics
   b. Performance Breeder of the Year
   c. Research proposals – Dr. Raluca Mateescu

8. Adjourn
AGENDA
ABBA BOARD MEETING
Fort Worth Stock Show – Cactus Room
January 21, 2019 @ 1:00 p.m.

George Kempfer – Presiding

I. Call to Order – President Kempfer

II. Prayer

III. Roll Call – Establish Quorum

IV. Reading of Minutes from last Board Meeting

V. Report of Executive Vice President – Ashley Hughes

VI. Report of Secretary/Treasurer – Jim Bob Trant

VII. Reports of Standing Committees:

a) Communications – Joe Ward
b) Show – Larry Barthle
c) Research & Breed Improvement – Steve Wilkins
d) Youth Activities – Jay Darnell
e) Marketing – Terry Novak
f) International – Dr. Scott Satterfield
g) Membership/Member Services – Larry Ford
h) Executive – George Kempfer

VIII. Unfinished Business

IX. New Business – Strategic Plan

X. Adjournment

**Chairmen please give Armelinda a copy of your written reports**
AGENDA

COMMUNICATIONS COMMITTEE
FORT WORTH STOCK SHOW & RODEO FAIRGROUNDS
FORT WORTH, TEXAS
FRENCH ROOM A
JANUARY 21ST, 2019

Joe Ward – Chairman
Judy Baggett – Vice Chairman
O.W. Schneider
John Goode
Will Detering
**Connie Nettles
**Chris Hancock
**Shelby Schiefelbien

I. Call to Order
II. Adopt Agenda
III. Approval of Minutes from Floresville, Texas
IV. Report from Chris Hancock
   a. Review Hancock Calendar of Work
   b. Update on Changes to Website Hosting
   c. Update on Registration of Logo & Brand Statement
   d. New Projects – Direction from EVP Ashley Hughes
      i. Informational & Promotional Pieces
   e. Future/New Business
V. Report from Shelby Schiefelbien
   a. Review Monthly Reports
   b. Update on Report to Executive Committee – Communication Strategic Plan
   c. Future/New Business
VI. Discuss New Website vs. Continued Revision of Existing Website
   a. Presentation & Discussion from Chris Hancock
   b. General Cost Analysis (Estimates) & Proposals
VII. New Business
VIII. Adjourn
Finance Committee Agenda
Sunday, January 20th 2:00 pm
Ft. Worth, TX

1. Call to order

2. Approval of minutes from Floresville meeting

3. Presentation of current financials (needed by staff)

4. Presentation of current Chilton Report (needed by staff)

5. Presentation of amended budget (needed by staff)

6. Audit Update

7. Discussion of action items from last committee meeting
   o Health insurance
   o Signatures
   o Other concerns
   o AJBA

8. Adjourn
Agenda
ABBA International Committee Meeting - Ft. Worth Stockyards – McFarland Room
January 21, 2019 @ 8:00 a.m.

Dr. Scott Satterfield, Chairman    Josefina Muskus
Carolyn Falgout, Vice Chairman    Michael Goudeau
Carl Lambert                  Rodolfo Moreno
Pasquale Swaner        Dr. Alberto Banuet
Rick Butler

I. Call to Order

II. Approval of Minutes from Last Meeting – October 19, 2018

III. Report on ABBA Workshop in Vietnam

IV. Report on World Brahman Congress

V. Discuss Official ABBA Shirts for Intl. Judges

VI. International Director Nominations

VII. International Friend of the Year

VIII. ABBA Meet & Greet Update

IX. Upcoming International Events
   a. SUT Cattle Show, Thailand – January 11-13, 2019
   c. Khonkean Livestock, Thailand – February 1-3, 2019
   d. AGAFAM 2019, Tegucigalpa, Honduras – February 8, 2019
   e. Monteria Show, Monteria, Colombia – February 2019
   f. XXII Expo Nacional, Tampico, Mexico – March 21-23, 2019
   g. EXPICA Rotativa, David, Panama – March 22-23, 2019
   h. Brahman Cattle Show, Thailand – March 26, 2019
   i. AGROPECRUZ 2019, Bolivia - April 9-14, 2019
   j. Miami International Show – April 14, 2019
   k. 85th EXPOZEBU, Uberaba, Brazil – April 27 – May 5, 2019
   l. EXPO Pioneros, Loma Plata, Chaco, Paraguay – May 30-31, 2019
   m. Feria AGAS 2019, San Pedro Sula, Honduras – June 2019
   n. EXPICA Permanente, Managua, Nicaragua – July 25-26, 2019
   o. AGROEXPO, Bogota, Colombia - July 2019
   q. National Brahman Show, Argentina - August 14-19, 2019
   r. EXPOCRUZ 2019, Santa Cruz, Bolivia – September 20-29, 2019
   s. National Brahman Show, Guayaquil, Ecuador – October 10-13, 2019
   t. International Brahman Show, Merida, Yucatan – Nov. 2019

X. Discuss Future Markets
   a. Marketing Strategy for 2020 – Armelinda Ibarra
   b. 2020 World Brahman Congress Paraguay

XI. Adjourn
1. Call Meeting to Order.

2. Review Spring Sale.
   A. ABBA National F1 and TBA Sale ~ March 16, 2019, 1:00 p.m., Caldwell, TX.
   B. Sale Manager - BTCM ~ Update on Responsibilities.

3. ABBA ~ Responsibilities in Spring Sale.

4. Dedication of Spring Sale.

5. Review Fall Sale.

6. Asking All Directors & Members to Participate and Support the Sponsored ABBA Sale.

7. Other Business.

8. Adjourn.
Agenda
ABBA Membership/Member Services Committee Meeting
Fort Worth Stockyards, - McFarland Room
January 21, 2019 @ 10:00 a.m.

Larry Ford, Chairman     Jerry Wood
Rachel Cutrer, Vice Chair  Bill Nettles
Brandon Cutrer            Sugie Sartwelle

I. Call to Order
II. Roll Call
III. Approval of Minutes from last Meeting – October 19, 2018
IV. Review of New Members Call List
V. Discuss Online Member Services
VI. 2019 ABBA Membership Convention Plans
VII. Discuss ABBA Memberships at ½ Price During Houston Show
VIII. Old Business
IX. Adjourn
SHOW COMMITTEE AGENDA

SUNDAY, JANUARY 20th (Closed Meeting)
Judges selection for coming year
  +Review current Judges List.
    Check for any missing people.
  +Review list of approved shows and ranking on # of cattle exhibited.
  +Review results of members ranking of judges list.
  +Other discussion prior to selection.
  +Selection of Judges
  +New Judge applications
  +Other

MONDAY, JANUARY 21st
  +Roll Call
  +minutes previous meeting
  +Old Business
  +Area 12 Open Show update.
  +Director letter dealing with minimum head exhibited for Open Shows.
New Business
  +Houston Weights, Measurements and Classification of cattle.
  +Houston Awards – Presentation times/Foundation awards
  +Show Cow/Bull of the Year Requirements - Houston
  +Necessary Judge Replacements.
  +Update on Rio Grande Open Show.
  +Class Breakdowns-Steamer
  +Approval of 2019 Fall Classes
  +Other Business.
  +Adjourn.
Executive Committee Agenda
Sunday, January 20, 2019 3:00 pm
Ft. Worth, TX

I. Call to Order
II. Roll Call
III. Approval of Minutes
IV. Financial report
V. President report
VI. Executive Vice President report
VII. Recording Secretary report
   i) Approve new members
VIII. Legal update
IX. Registry update
   i) SOW update
   ii) PH # discussion
   iii) ET animals registered without DNA
X. DNA Rules discussion
XI. Pro Forma Request update
XII. Long Range Communications Plan
XIII. Foundation discussion
XIV. Staff overtime protocols
XV. Strategic planning
XVI. Awards
   i) Hall of Fame
   ii) Show Dedication
   iii) ABBA Friend of the Year
   iv) ABBA International Friend of the Year
   v) Sponsor of the Year
XVII. Area 12 Director nomination
XVIII. Adjourn
AGENDA

ABBA Youth Activities Committee

January 21, 2019

I. Call to Order
II. Approve minutes from last meeting
III. 2019 All American- Texarkana June 30th – July 6th
   a. New theme:
      i. Best of Both
   b. Update on judges
   c. Updated Rules
IV. Budget Update
V. Junior Herd Builder Application Sponsor
VI. Memorandum of Agreement
VII. 2020 Venues
VIII. Other Business