

ABBA Membership Convention

November 4-6, 2011
Moody Gardens • Galveston, TX



Schedule of Events:

ABBA MEMBERSHIP CONVENTION

Registration Application

NAME(S): _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

ADULT: _____ X \$100= _____

STUDENT (GRADES 1-12): _____ X \$50= _____

CHILDREN (5 & UNDER): FREE

TOTAL REGISTRATION FEES: _____

Registration Fees are all inclusive and cover the cocktail, meals, breaks and seminars.

PLEASE FILL OUT AND SEND TO:

American Brahman Breeders Association
3003 South Loop West, Suite 520 Houston, Texas 77054

**Make checks payable to:
American Brahman Breeders Association**

For questions call the ABBA office at 713-349-0854.

**Hotel reservations can be made by calling Moody Gardens
888-388-8484 or www.moodygardenshotel.com
Rate \$129.00 +tax/night; Group ID: 32646; Password: 37013522**

FRIDAY, NOVEMBER 4

3:00 - 7:00 PM Hotel Check-in & Convention Registration

7:00 - 10:00 PM Opening Cocktail Party

SATURDAY, NOVEMBER 5

7:00 - 9:00 AM Convention Registration

7:15 - 8:00 AM Continental Breakfast - South Ballroom Foyer

8:00 AM General Session - Salons F,G & H

9:00 AM - Noon Breakout Sessions - Vine Rooms 1&2

VINE ROOM 1

9:00 - 10:30 AM: ABBA Member Programs - Armelinda Ibarra, ABBA Recording Secretary, will give an overview of the ABBA Registry Process, Enhanced User & Online Capabilities.

10:45 AM - 12:00 PM: An Overview of Ranch Management Practices- IDr. Tonya Amen, Pfizer Animal Health/Genetics will give an overview of the practices needed for a successful ranching operation.

VINE ROOM 2

9:00 - 10:30 AM: Marketing Opportunities Available both Foreign & Domestic - Bob Hudgins, J.D. Hudgins, Inc.; Jim Williams, V8 Ranch; Carlos Guerra, La Muneca Cattle Co.; and Terry Glen Novak will discuss their marketing systems and the opportunities available to market cattle domestic and internationally.

10:45 AM - 12:00 PM: Overview of the ABBA Performance Programs and their benefits - Chris Shivers, ABBA Executive Vice President, will give an overview of the ABBA Performance Program and the benefits that can be received from these programs.

12:00 - 1:00 PM: Lunch - Moody Room 1

1:00 - 4:00 PM: Breakout Sessions Continue

VINE ROOM 1

1:00 - 2:15 PM: Feeding and Development of Brahman Cattle - Dr. Chance Farmer, Nutritional Field Consultant for Land O' Lakes Purina Feed will cover the nutritional needs of the cowherd and the development of cattle for replacements, sale and show.

2:45 - 4:00 PM: Procedures for Collecting, Shipping & Marketing Semen - Ava Barker, Brushy Creek Custom Sires and Carl Rugg, Bovine Elite will discuss the procedures needed to collect, test, ship and market semen.

VINE ROOM 2

1:00 - 2:15 PM: Opportunities Available to Better Promote Your Cattle - Victoria Lambert, Caballo Rojo Publishing/The Brahman Journal, Rachel Cutrer, Ranch House Designs/Brahman Review; and Tim Lockhart, Cattle in Motion will discuss the available opportunities to promote your herd through web, print, video and social media.

2:45 - 4:00 PM: New Technologies in the Beef Industry - Kevin Milliner, Pfizer Animal Genetics; Donnie Robertson, Robertson Livestock and Cary Crow, Trans Ova Genetics will discuss the new technologies available to producers to better improve their herds in the area of reproduction and carcass quality.

4:00 - 5:00 PM: Wrap-up & Overview of ABBA Committees - Vine Rooms

7:00 PM: Banquet - Moody 1